



## GROUNDBREAKING ROOTING TECHNOLOGY



### SIMPLIFY PROCESSES

Quick, uniform crops  
Easy ordering

### OPTIMIZE SPACE

Off-shore rooting  
More production turns

### SAVE LABOR

Adaptable to automation  
Faster transplanting by hand

Dümmen Orange, leading breeder and producer of plants and flowers, presents Basewell™, an innovative new technology that is the next step into the future of floriculture. Basewell technology delivers bare-root cuttings that are produced at our off-shore production farms and shipped directly to growers. Our off-shore propagation process and patented gel coating ensure that quality bare-root cuttings arrive at the grower, ready to transplant and finish.



**CALIBRACHOA**  
**BLOOMTASTIC ROSE QUARTZ**  
*(PINCHED CUTTING)*



**IMPATIENS**  
**SUNSTANDING APOLLO PURPLE**  
*(QT CUTTING)*

**ORDER  
YOUR  
FREE TRIAL**



**DAHLIA**  
**XXL VERACRUZ**



**COLEUS**  
**MAIN STREET RUBY ROAD**

[BASEWELL.DUMMENORANGE.COM](http://BASEWELL.DUMMENORANGE.COM)

Order your Basewell™ trial pack today by visiting [Basewell.DummenOrange.com](http://Basewell.DummenOrange.com) or by contacting your sales representative.

Packs include **200 Basewell™ cuttings** – 50 each of four grower-preferred cultivars, selected for excellent summer performance and suitable for monoculture or combination production.

## TRANSPLANT TIPS FOR BEST RESULTS:

- Process shipment immediately upon arrival
- Irrigate thoroughly after transplant to ensure good root-to-media contact
- Provide shade (approximately 2500 Foot Candles) for the first five days, or until roots reach the sides of the pot
- For more culture tips, please visit [Basewell.DummenOrange.com](http://Basewell.DummenOrange.com)