



GROUNDBREAKING ROOTING TECHNOLOGY



SIMPLIFY PROCESSES

Quick, uniform crops
Easy ordering

OPTIMIZE SPACE

Off-shore rooting
More production turns

SAVE LABOR

Adaptable to automation
Faster transplanting by hand

Dümmen Orange, leading breeder and producer of plants and flowers, presents Basewell™, an innovative new technology that is the next step into the future of floriculture. Basewell technology delivers bare-root cuttings that are produced at our off-shore production farms and shipped directly to growers. Our off-shore propagation process and patented gel coating ensure that quality bare-root cuttings arrive at the grower, ready to transplant and finish.



CALIBRACHOA
BLOOMTASTIC ROSE QUARTZ
(PINCHED CUTTING)



IMPATIENS
SUNSTANDING APOLLO PURPLE
(QT CUTTING)

**ORDER
YOUR
FREE TRIAL**



DAHLIA
XXL VERACRUZ



COLEUS
MAIN STREET RUBY ROAD

BASEWELL.DUMMENORANGE.COM

Order your Basewell™ trial pack today by visiting Basewell.DummenOrange.com or by contacting your sales representative.

Packs include **200 Basewell™ cuttings** – 50 each of four grower-preferred cultivars, selected for excellent summer performance and suitable for monoculture or combination production.

TRANSPLANT TIPS FOR BEST RESULTS:

- Process shipment immediately upon arrival
- Irrigate thoroughly after transplant to ensure good root-to-media contact
- Provide shade (approximately 2500 Foot Candles) for the first five days, or until roots reach the sides of the pot
- For more culture tips, please visit Basewell.DummenOrange.com